

## [Sample Article - 475 words]

### Business Advice from BIZ Tips...

Are you looking for business advice, or do you want to run an idea past an independent someone, to reinforce your decision or plans with some incisive tips for business?

How do you intend to meet your sales budget this season?

What kind of marketing have you tried, newspapers, magazines, flyers, newsletters, email, web site, where do the competition advertise?

**BIZ Tips** can provide you with tips and business advice which will assist you formulate the plan...

Just how good is your customer service, do your staff understand your own service ethos, do you even have one?

Customer service may be your only point of difference between you and the competition, will your customers pick the difference?

**BIZ Tips** can show you how to tell your service story...

If you are starting out you need business advice, so, let **BIZ Tips** help you create the image you want to take to your market; with an in-house marketing team and graphic designers they can also refresh or renew your current business identity and create your marketing campaign.

**BIZ Tips** has many years of experience operating small and large business; we will consult with you and bring our experience in retail and franchised business services to the table.

Our business advice has assisted many companies to achieve success with a commonsense approach to business management.

### So, what business advice can BIZ Tips give you?

You know your business better than anyone, and **BIZ Tips** understands that. We also believe we have the ways to put your knowledge on the right track to success.

The first meeting with **BIZ Tips** is completely cost and obligation free; it's a

fact finding mission for both our company and yours. It is also where we will forge an understanding of what business advice you need and what **BIZ Tips** can do for your business; and where both parties develop plans to achieve your success.

From that initial meeting **BIZ Tips** will work up an action plan to realise a timely outcome for your business, and will only proceed when you have agreed to the schedule and the costs involved.

Expenditure will be tailored to your approved budget and will only be payable at the agreed stages of the action plan.

### **Reviews and even more business advice...**

Review dates will be locked into your action plan, where **BIZ Tips** will again provide business advice on progress and the results of each stage of the strategy.

Based on the reviews, the action plans will be flexible enough to change according to unforeseen circumstances and actual results.

At all times business advice communications from **BIZ Tips** will be open, accessible and transparent.

So, check out [BIZ\\_Tips.net.au](https://biztips.net.au) now for your first step toward success.

[Please note the company, services and web site are all fictitious].